



BOTTOMLINE

GROWTH STRATEGIES

NO ONE SUMMITS SOLO

Company:	BottomLine Growth Strategies, Inc.
CEO/Founder:	Carol Coughlin, CPA, MBA, CEPA
Founded:	2006
Business Type:	Outsourced Strategic Advisory Services
Number of Sherpas:	12
Mission:	BottomLine Growth Strategies, Inc., provides outsourced strategic advisory services to growing, emerging and innovative companies seeking expert strategy development and implementation in order to increase profitability and sustainability, and/or achieve overall business objectives.
Services:	CFO Sherpas – navigating financial strategy COO Sherpas – navigating operational strategy Board of Mentors Shperas – developing high-performance advisory boards Basecamp for Small Biz: Finance – jumpstarting financial strategy for smaller businesses
Clients/Industries Served:	Healthcare and Life Sciences: Physician Groups, Pharmacy, Hospital, Healthcare Technology, Health Care Support Bio Tech: Healthcare, Life Sciences & General Sciences, Medical Device, Biomedical Research Service Industries: IT, Creative and Professional Service Companies, Education Manufacturing, Distribution, Assembly Non-Profits, Associations Construction
Certifications:	Certified Exit Planning, Certified Public Accountant
Professional Affiliations:	Finance Executives International; Association for Corporate Growth; Maryland Associations of CPAs; Exit Planning Institute; Network 2000 Vistage; Clark Leadership; CEO Club
Community Service:	Chair of Finance Committee, Network2000; CFO-in-Residence, TowsonGlobal Incubator; Advisory Board Member, University of Baltimore Finance Curriculum; Member, Economic Advisory Board; Activate Program/UMBC Tech Center

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