

As a business owner, what questions keep you up at night?

How do I grow my company profitably?

How do I improve cash flow?

How do I finance growth?

What opportunities should I pursue?

How do I attract investors?

Do I have the financial team to get to the next level?

BottomLine Growth Strategies puts the expertise of an experienced, proven CFO to work on answering your most critical business questions – without the cost of a full-time CFO.

Our outsourced CFO Guides help you sharpen your business strategy and increase profitability through practical and forward-thinking guidance.

On the journey to success, businesses need one thing: A Clear Path.

In finding and creating a clear path for your company, we provide a range of financial strategy services:

We Outsource CFO Services – Our outsourced CFO Guides will fill the role of CFO at your company on a part-time basis. Each CFO Guide on our team has been a seated CFO and has the expertise to judiciously guide your company. We can also assess and mentor your current financial team, ensuring they have the skills to take your company to the next level. In working with your company, *we are accountable for delivering proven financial strategies that generate results.*

We Assess Your Financial Situation – We conduct an in-depth evaluation of your company and its financial position. This includes examining your industry, assessing your team and providing you with specific recommendations for shoring up gaps, leveraging opportunities and overcoming challenges. Ultimately, *we create a roadmap you can use to increase profitability and realize potential.*

We Build Your Foundation for Growth – Once we've assessed your company, we strengthen it. We implement recommendations, address financial reporting systems and create the basic documents you need to navigate and take charge of your company's growth – including cash flow analysis, P&L statements, budgets and projections. In short, *we give you the financial tools every company must have for*

assessing progress and achieving success.

We Help You Finance Growth – Our CFO Guides help you make wise decisions for financing profitable growth. We prepare your company to attract investors, repair your relationships with financial institutions (if necessary), advise on debt or equity funding, help select among capital investment opportunities, and work with you to identify, contact and present to prospective funding sources. Above all, *we ensure your growth path is well advised and considers the potential impact of growth.*

We Get You Ready to Exit or Sell – At some point, you may leave your company. We help you create a plan that achieves the return upon retirement or sale that you deserve. *Very few financial experts have attained a certification in Exit Planning – Carol Coughlin, CEO/Founder of BottomLine is one of them.*

CFO Support Services – In support of your total financial program, our CFO Support Services team can fill the role of bookkeeper and/or accountant on a part-time, as-needed basis. As part of these services, we evaluate and strengthen your accounting processes, provide ongoing checks and balances, as well as a monthly financial reporting package for up-to-the-minute accuracy.

Are you ready for the answers to your most critical questions? Are you ready for a clear path? Do you need accounting/bookkeeping support?

Find out how our outsourced CFO Guides can help you take your company to success.

After all, no one summits solo.

Contact BottomLine Growth Strategies, Inc. at **443-798-1357** or CFOSherpas@BottomLine-Growth.com.

AS A BUSINESS OWNER, YOU WANT:

- Increased profitability
- Improved cash flow
- Greater insight for predicting the impact of growth on overall cash position
- More effective and efficient decision making
- Smarter, more strategic growth
- Increased accuracy in measuring success
- Higher productivity and effectiveness among internal financial staff
- Increased ROI for capital expenditures
- Increased ability to obtain funding
- Improved management of risk
- Improved working capital

BottomLine creates the strong financial foundation that allows businesses to achieve their goals and grow profitably.



BOTTOMLINE
GROWTH STRATEGIES